

CATTLEMEN'S DAYS ROYALTY

HI EVERYONE! MY NAME IS MOLLY CANNON and I am the Cattlemen's Days Queen for 2010. I'm eighteen years old and I'm finishing my senior year at Gunnison High School. I have lived on a ranch for most of my life with my parents and two sisters. I have been in 4-H for ten years; the first six were spent showing market pigs and for the past four years, I have been raising market steers and breeding pairs. I have been in FFA for four years and am



Jessica, Molly and Madaline

currently serving as the Gunnison Chapter, Co-Vice President. My plans for next year include attending Colorado State University in Fort Collins and majoring in Animal Science. I also plan on obtaining a minor in Farm and Ranch Management. I plan on playing ice hockey for CSU's club team, as hockey is my favorite sport. A future goal of mine after graduating from CSU is to return to the ranch and work along side my Dad and eventually take over the entire operation.

MY NAME IS JESSICA HOWARD and I am the 2010 Cattlemen's Days Queen's Attendant. I am 15 years old going into my sophomore year at Gunnison High School. This year I participated in volleyball, hockey, and track during the school year. I spend a lot of my free time reading, drawing and painting, as well as riding my horses and spending time with my friends and family. During the summer, Sandy (my horse) and I help my dad move cows out on the range. Moving cows in the Powderhorn Valley is my favorite part of the summer because I love being outside, enjoying the beautiful scenery around me. I like to race barrels behind my house and in the arena with my sister. I've been in 4-H since I was eight years old and have participated throughout the years in the horse, dog, swine and visual art projects.

MY NAME IS MADALINE REDDEN. I'm 11 and I love skiing. I'm on the Crested Butte ski team and I love racing. I'm obsessed with horses and can say horse in three languages. I like softball, gymnastics and school. My favorite subject in school is math. I like hanging out with my friends and having sleepovers. I'm in 4-H, I show pigs and horses and do photography. I love getting to show my animals. I love all the excitement of Cattlemen's Days, especially the rodeo. I'm the daughter of Karen and Brett Redden. It is an honor to be chosen for 2010 Junior Miss and to be the 5th generation of Redden's to participate in Cattlemen's Days.

SCHEDULE OF EVENTS

- FRIDAY JULY 9TH**
6:00 pm Kickoff Dinner and Dance Everyone's Invited
Fred R. Field Heritage Center
- SATURDAY, JULY 10TH**
8:00 am 4-H Horse Show
- SUNDAY, JULY 11TH**
8:00 am Open Horse Show
- MONDAY JULY 12TH**
8:30 am 4-H Project Judging and Interviews
9:00 am 4-H Dog Obedience Show
7:00 pm 4-H Project Review
- TUESDAY, JULY 13TH**
8:30 am 4-H Rabbit and Poultry Show
10:00 am 4-H Fiber Sheep / Goat Show
7:00 pm Cowboy Poetry @ Fred Field Heritage Center
6-7:30 pm TETWP presents the best song writers of Nashville. Hall of Famer's, CMA, BMI, and Grammy Award Winners Tim Nichols, Bob DiPiero, Scotty Emerick and host Dean Dillon. Pre-party and Silent Auction will be at Mountaineer Square in Mt. Crested Butte Concert and Live Auction. Call Edie Gibson for reservations and tickets at (970) 596-4458. Only 300 tickets will be sold.
- 7:45 pm**
- WEDNESDAY, JULY 14TH**
5:00 pm Watershed Team Roping and Barrel Racing, Auction
7:00 pm Watershed Team Roping and Barrel Racing
Evening Carnival at the Rodeo Grounds
- THURSDAY, JULY 15TH**
10:00 am 4-H Swine Show and Open Showmanship
2:30 pm 4-H Sheep Show and Open Showmanship
5:30 pm TETWP Pre-party at the Last Chance Saloon
6:00 pm Pioneer Banquet at the Elks Lodge
7:00 pm Tough Enough to Wear Pink PRCA Rodeo
9:30 pm TETWP Post Rodeo Dance at the Last Chance Saloon
Evening Carnival at the Rodeo Grounds
- FRIDAY, JULY 16TH**
9:30 am 4-H Market Goat Show
10:30 am 4-H Beef Show and Adult Showmanship
1:30 pm 4-H Round Robin Showmanship
7:00 pm PRCA Evening Rodeo
9:00 pm Dance at the Elks Lodge
Carnival at the Rodeo Grounds
- SATURDAY, JULY 17TH**
10:00 am Cattlemen's Days Parade
11:30 am Kiwanis BBQ @ Legion Park
12:30 pm 4-H Livestock Buyers BBQ
1:30 pm 4-H Awards and Scholarship Presentation
2:00 pm 4-H Junior Livestock Auction
7:00 pm PRCA Rodeo – FAMILY NIGHT, Kids 12 and under FREE with paid adult admission, \$5 with parents grandstand admission. FOOD PANTRY NIGHT – Bring a non-perishable food item to the gate. The Boots To Bridles 4-H club will team up with Cattlemen's Days to collect for the Gunnison Country Food Pantry.
- 9:00 pm Dance at the Elks Lodge
Carnival at the Rodeo Grounds
- SUNDAY, JULY 18TH**
9:00 am Cowboy Church / FCA Services - Rodeo Grounds
12:30 pm Horse Race Meet
- Concessions provided by the 4-H clubs, as well as other vendors. Exhibits and displays for viewing at The Rodeo Grounds.

FROM THE PRESIDENT

WELCOME to the 110th anniversary of the granddaddy of Colorado rodeos. Throughout the years the rodeo withstood a variety of locations from Tomichi & Main, to the open space below Taylor Hall



on the WSC campus. For the last 50 years Cattlemen's Days is proud to call the Fred R. Field Western Heritage Center and rodeo grounds home. This unique location easily accommodates spectators and contestants, putting all within walking distance of retail shops, restaurants, parks, and recreation facilities. In the spirit of our valley heritage, volunteers old and new work year round to put on one of the most respected professional rodeos in the nation. *American Cowboy* magazine recognized Cattlemen's Days as one of "THE TOP 101 WESTERN EVENTS" in the country for 2010.

Years ago Gunnison Valley cattlemen offered their ranches as collateral to put on this event because of their belief in preserving the history and tradition of the valley and its future. Cattlemen's Days annually unites the valley with the belief that its history be celebrated. Cattlemen's Days is the 6th oldest rodeo in the nation and the oldest in Colorado.

The excitement this year begins with Troy Lerwell as our specialty act and barrel man: 6 time PRCA Comedy Act of the Year, 3 time NFR Barrelman, 2 time Coors Man In The Can. Troy's high speed, high flying motorcycle act is a fan favorite worldwide. Stock contractor Stace Smith Pro Rodeo, the best in the business, winning his sixth straight PRCA stock contractor of the year award will furnish the livestock for the PRCA's finest cowboys.

In the spirit of Gunnison's western history we all hope you will make yourself comfortable and enjoy the exhibits and events. Please take some time to support the open horse show, 4-H exhibits, livestock auction and parade. Take in the team roping; barrel racing and the improved carnival. Walk around the rodeo grounds, say hi to the cowboys and cowgirls, your neighbors or a smiling face and experience being part of the heritage and history of Cattlemen's Days.

Be our guest to experience the real thing. Let 'em Buck!

JIM SWAIM President, Cattlemen's Days Inc.

110TH ANNUAL

CATTLEMEN'S DAYS

IT'S BEEN 110 YEARS SINCE THE GUNNISON VALLEY started celebrating its western way of life. Each July, the ranching culture struts its stuff in the "Granddaddy of Colorado Rodeos," an event staged by the community for PRCA competitors and the people who love to watch them.

The rodeo started out in the 1800s between spring calving and summer haying, a time when area ranchers took a break to test their skills with riding and roping contests on Main Street. In the early years, the event added horse races and tried out various names such as Pioneer Days and the Helldorado Stampede. By 1901, the celebration came under the sponsorship of the Gunnison Valley Stockgrowers Association and the rodeo officially adopted the name "Cattlemen's Days."

Between 1913 and 1928, the rodeo and race events moved to the campus of Colorado Normal School, now Western State College, using the school's track and stands. The celebration moved back downtown from 1929 to 1936. When the Cattlemen's Days Association was created, it built facilities at the current site.

During this year's 110th celebration, Cattlemen's Days promises the same kind of boot-stomping entertainment that Gunnison pioneers enjoyed but on a grander scale. Bull riding, barrel racing and the best cowboys and cowgirls – hold onto your hat for the Valley's finest tradition.

TICKETS

PRCA RODEOS

Reserve Grandstand: \$15
General Admission: \$12

\$2 of Thursday's Every Sold Admission Donated to TETWP

SATURDAY NIGHT IS FAMILY NIGHT

KIDS UNDER 12: FREE

With Parents General Admission

KIDS UNDER 12: \$5

With Parents Grandstand Admission

PARADE MARSHALLS

GLENN & MELVA GEORGE

ALWAYS FANS OF THE CATTLEMEN'S DAYS RODEO, Glenn and Melva George have hardly let one slip by that they haven't either been involved in or attended. "It's a family tradition," according to Glenn, who served on the rodeo committee for 26 years, four of them as treasurer, and worked the 4-H livestock auction for forty. As a young man, he even tried his hand at bareback riding "until he came to his senses."



Both he and Melva were born and raised in the area. The first baby born in the Gunnison Valley Hospital, Melva hails from three generations of Gunnisonites, her great grandfather the first medical doctor in nearby Lake City. While Glenn worked at the former First National Bank, she busied herself with homemaking and raising a family. In those years, she also co-owned and operated a downtown business and worked for other local companies. The Georges have two children, and now, three grandchildren.

These days, they're never far from the saddle – bicycle that is. During the past several years, the couple has ridden over 1,500 miles around the United States on their mountain bikes, from Missouri to Oregon to Washington. And being "outdoors type of people," they like to hike. When they're indoors, Melva enjoys cooking (she once won 4-H State Cooking Champion, a title that earned her a trip to Chicago), although she gives Glenn credit for being a fine cook as well.

They look forward to this year's Cattlemen's Days and serving as Parade Marshalls. Their family will join them, of course, following their long-standing tradition.

PARADE MARSHALLS

ELMER & ALVA MAY DUNBAR

FAMILIAR NAMES IN THE GUNNISON COUNTRY, Elmer and Alva May Dunbar hold long histories in this part of Colorado. Elmer is a third-generation son of the ranching industry and Alva May is the granddaughter of a rooming house proprietor who owned an establishment on Main Street.



No stranger to haying and calving, Elmer spent a fair number of earlier days in the saddle, tending Herefords at the family ranch east of town. The fall season saw him in the backcountry hunting for elk. He and Alva May married in 1949 and eventually purchased his parents' ranch. Alva May pitched in, looking after their children, feeding cows, cooking for hay crews and sewing for her family. Both participated in community service groups. Elmer served on the Cattlemen's Days board (1943 – 1990) and was a member of the Gunnison County Stockgrowers for 40 years. He has been a member of the Gunnison Elks Lodge for an equal number of years. Mae worked as an assistant 4-H leader and, later, was elected as County Treasurer for four consecutive terms.

The Dunbars sold their ranch in 1990 and now enjoy the benefits of retirement. However, "the work hasn't quit," according to Elmer. The large yard surrounding their home in town requires constant upkeep, and there are "always things to be done around the house." Alva May finds pleasure in cooking, and although she seldom sews anymore, she does "sew on a button" now and then.

Of the couple's four children, six grandchildren and two great grandchildren, several will join the Dunbars during this year's Cattlemen's Days Parade as they greet old and new friends alike.

OFFICERS

Jim Swaim President (970) 641-1585
Brett Redden Vice President (970) 209-1321
Andy Dobie Second VP (970) 901-4071
Margo Patton Secretary
Craig Bryant Treasurer
Dan Zadra Coordinator

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RACING

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HORSE SHOW

Mike Bell (970) 641-4193

Wendy Hanson (970) 209-8314

PARADE

Tom Redden (970) 641-1431

4-H & FFA HORSE SHOW & LIVESTOCK SHOW & SALE

Extension Office (970) 641-1260

For Further Information Concerning
Cattlemen's Days or Lodging Visit
www.cattlemensdays.com

Introduction and Parade Marshalls Articles

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P E N D L E T O N

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